



Community Health Improvement Partners

2008 annual report

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Letter from the Executive Director

2008 has marked a pivotal year for Community Health Improvement Partners. Over the past two years CHIP's staff has grown by 70% and I'm happy to report that this year we completed a new strategic plan aimed at enabling us continued organic organizational growth in response to public health needs, while remaining fiscally responsible and sustainable. We are confident that this plan will allow CHIP to continue to lead the innovative, collaborative programs we have become known for in the community.

CHIP continued to successfully address several priority health issues as identified in our needs assessment, Charting the Course V, including obesity, access to care, diabetes, mental health, injury and violence, and substance abuse. The needs assessment continues to be the foundation of CHIP and we look forward to commencing the process for Charting the Course VI in 2009.

I hope that both those familiar with CHIP and new partners alike will agree that our progress in 2008 has not only helped us strengthen our own internal foundation for sustainability, but will also enhance our ability to lead the community through innovative collaborations with the goal of improving the health of all San Diegians. Our achievements are attributed to our partners and enthusiastic staff, and I would like to express my sincere appreciation to all those who continue to work corroboratively and support the CHIP model.

Here's to another year of partnerships full of novel solutions for a noble cause.

A handwritten signature in black ink, reading "Kristin Garrett". The signature is written in a cursive, flowing style with a long horizontal line extending from the end of the name.

About Us

Community Health Improvement Partners (CHIP) was initially formed in 1995 to meet the requirements of California Senate Bill 697, a law that required private, non-profit hospitals to conduct a triennial community needs assessment.

Since then, CHIP has earned a reputation as an innovative think tank for a wide range of public health issues. CHIP staff manages volunteer work teams and public-private partnerships that address the critical healthcare issues identified in our triennial needs assessment through model projects that unify the community and effectively share resources.

With the core functions of assessment; outreach; education and advocacy; program development; and collaboration, CHIP currently has more than 20 programs, initiatives and work groups—all engaging persons of diverse social economic status and cultural backgrounds in public health. As a neutral convener, CHIP has mastered the ability to bring together multiple agencies, organizations and individuals in a unique partnership with the expectation that partners set aside their own agendas and work collaboratively for the benefit of the community-at-large.

Values: *As a public-private collaborative dedicated to community health improvement, CHIP strives to promote innovation and efficiency among all of San Diego Counties public health efforts by creating a neutral, respectful place for collaboration.*

Vision: *To become the leading county-wide health partnership advancing the well-being of all San Diegans.*

Mission: *To improve the health of all San Diegans through needs assessment, advocacy, education, and programs best accomplished collectively.*

Program Goals: *Assessment: Track, assess and report on community health priorities and key health indicators .*

Education/Outreach: Provide education to the public and private sectors and outreach to community organizations to improve health throughout San Diego County.

Policy/Advocacy: Provide a forum for health policy dialogue and work toward consensus on key issues among partners and advocate on behalf of key issues.

Facilitation: Serve as a neutral convener to oversee collaborative community health improvement projects or initiatives.

Collaboration: Convene community organizations with similar interests to address community health issues and reduce duplication of efforts through development of joint programs and projects.

How We Work

CHIP achieves its mission and goals by working through *initiatives, programs and affiliated programs*. CHIP forms initiatives, coalitions or work teams on an ongoing basis based on the results of our triennial community needs assessment. These collaborative groups are made up representatives from public agencies, healthcare providers, community-based organizations, institutes of higher learning, and businesses. CHIP works within these groups to help identify or implement strategies that address service gaps that affect public health. CHIP Programs are the resulting goal-oriented projects that derive from the planning and leadership of CHIP's many initiatives.

Similar to CHIP Initiatives, CHIP Affiliated programs also work in collaboration with public and private partners and address needs outlined in our triennial needs assessment. However, unlike CHIP Initiatives, Affiliated programs were initiated outside of CHIP, and for efficiency purposes, CHIP has been contracted to manage these work groups and programs.

CHIP's current initiatives and affiliated programs are as follows:

Initiatives: *Needs Assessment*: The Needs Assessment provides a resource for individuals, agencies and institutions to identify community health needs and concerns. The triennial report outlines changes and trends in health issues in San Diego County and provides a basis upon which community health programs and interventions can be targeted, developed and evaluated.

Access to Care (ATC): The ATC work team collaboratively develops ways to reduce or eliminate barriers to care by addressing issues of the uninsured and increasing competency in health literacy, cultural and linguistic issues, transportation, and care coordination.

Safety Net Connect (SNC): The SNC project is developing a network and application that makes it possible for hospital emergency departments to schedule appointments at, and share information with, community clinics for patients without medical homes.

Diabetes Coalition (SDDC): The SDDC is a collaboration of over 100 health related organizations working together to improve the health and well-being of all San Diego residents at risk or living with diabetes which includes increasing access to care, advocating for effective policy and practice change, sharing best practices and promoting effective prevention strategies.

Behavioral Health (BHWT): BHWT contributes to the improvement of the mental / behavioral health of the public and the behavioral health services that serve them through augmenting existing and/or developing new programs that strive to make significant, measurable impacts to the community.

Violence & Injury Prevention (VIP): The VIP Work Team focuses on exploring the creation of effective interventions, advocating for improved coordination between mental and physician health services and serving as a catalyst for information dissemination and collaboration.

Immunize San Diego (IZSD): IZSD is a collaboration aimed at protecting all adults in the San Diego Community from vaccine preventable diseases through best practices in: coordinated outreach, immunization delivery, comprehensive evaluation and effective advocacy and funding.

Affiliated Programs: *San Diego County Childhood Obesity Initiative (COI)*: The COI is a public-private partnership whose mission is to reduce and prevent childhood obesity in San Diego County by creating healthy environments for all children and families through advocacy, education, policy development, and environmental change.

Chula Vista Healthy Eating Active Communities (HEAC): HEAC is a multi-year program sponsored by The California Endowment. It aims to fight the growing childhood obesity epidemic in Chula Vista by developing policy changes, partnerships and programs that reduce the risk factors for diabetes and obesity.

2008 Highlighted Accomplishments

While CHIP is proud of all of our ongoing accomplishments, below is a sample of some of last year's achievements.

NEEDS ASSESSMENT:

- ◇ *Charting the Course V*: In January 2008, CHIP published the 5th edition of the CHIP needs assessment. The CHIP report provides data and trends on 14 different health issues, prioritizes the health issues by age group and takes an overall look at health disparities amongst the various regions of the County by age groups, race and ethnicity. The document not only meets the hospital's mandated requirements but is widely used by community based organizations and policy makers as a blueprint to help guide future programs and prioritize existing resources to improve community health.

ACCESS TO CARE:

- ◇ B-4: Boo-Boos, Belly Aches and Bumps BEFORE You Go to the Doctor: The B-4 Program is a train-the-trainer pilot program based on the book "What to do When Your Child Gets Sick," written by Gloria Mayer, R.N. and Ann Kuklierus, R.N. In 2008, 87 master trainers and 91 parents were trained on the program.
- ◇ Gift of Health: The Gift of Health is a program designed to subsidize the cost of children's health insurance for families with both a financial and medical need. In 2008, 37 families received Gift of Health support.
- ◇ Safety Net Connect: Safety Net Connect launched Phase 1 after receiving just over \$2 million in grant funding. The project will link hospital emergency departments with nearby community clinics and health centers, allowing Emergency Department Staff to schedule follow-up appointments at other health clinics or centers for patients who do not have a medical home. 14 hospitals and approximately 50 clinics are interested in working with Safety Net Connect during Phase 1.

VIOLENCE & INJURY PREVENTION:

- ◇ *Suicide in San Diego County: 1998-2007*: Published this county-wide suicide data report which provides a 10-year pictorial analysis of suicide in San Diego County, based on data from the County Medical Examiner with major support from the San Diego County Emergency Medical Services.

SAN DIEGO COUNTY CHILDHOOD OBESITY INITIATIVE (COI):

- ◇ Collaborated on creation of City Heights Farmers' Market, which is only the second market in the county to accept Electronic Benefit Transfer or EBT cards (i.e. food stamps).
- ◇ Invited to Centers for Disease Control & Prevention to advise on community-based obesity prevention approaches.
- ◇ Invited participant in collaborative obesity prevention project sponsored by MIT and Columbia University.
- ◇ Sponsored a physician advocacy training to assist healthcare providers to advocate for policy change related to obesity prevention.

CHULA VISTA HEALTHY EATING, ACTIVE COMMUNITIES (HEAC):

- ◇ Worked with the City of Chula Vista to designate four alcohol-free parks in Western Chula Vista: Lauderbauch Park, Friendship Park, Eucalyptus Park and Memorial Park.
- ◇ Two reports were published highlighting HEAC's accomplishments: The Center for Community Health and Evaluation in Seattle, Washington published a case study entitled, *South Bay Partnership: Advocating for Healthier Cities in the South Region of San Diego Count*; and Trust for America's Health, the California Endowment and the Prevention Institute published the report, *Prevention for a Healthier California: Investments in Disease Prevention Yield Significant Savings, Stronger Communities*.
- ◇ Lead a group of middle and high school youth and local Promotoras to conduct a community needs assessments and successful campaign to advocate for the city investment in two park renovations in western Chula Vista.

Our Funders

As a non-profit organization, our projects, efforts and initiatives would not be possible without generous community support. We'd like to thank the following organizations for their contributions and grants in 2008:

\$100,000 and Above:

The California Endowment

Vitamin Case Consumer Settlement Fund

County of San Diego, Health and Human Services Agency

\$20,000 - \$50,000:

The California Community Foundation

Sharp Health Plan

Grossmont Healthcare District

First 5 Commission

\$10,000 - \$20,000:

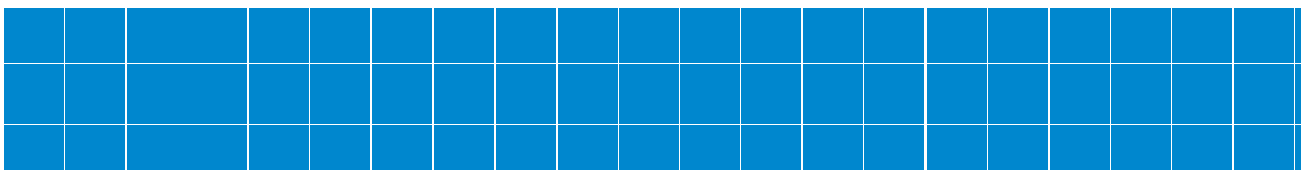
Legler Benbough Foundation

Blue Cross of California

Supervisor Greg Cox

\$10,000 and Below:

Fletcher Family Fund



2008 Board Members

An effective board doesn't just happen. It comes from dedication, drive and a deep desire to see real change in the community. We strive to ensure that our board is diverse in organization, expertise, region, and background, and this year was no exception.

We'd like to thank our 2008 Board of Directors for their leadership and hard work throughout the year:

MICHAEL BARDIN, APR (*Immediate Past Chair*)

*Senior Director, Public & Government Relations,
Scripps Health*

BEN MARCANTONIO

*Southern Regional Director,
San Diego Hospice and Palliative Care*

MELISSA HAYDEN COOK

CEO, Sharp Health Plan

JOHN OHANIAN

Executive Director, 2-1-1 San Diego

JAN CORTEZ

Area Director, American Lung Association

STEPHEN R. O'KANE (*Secretary*)

*Chief Executive Officer,
Council of Community Clinics*

RUTH COVELL, M.D.

Associate Dean, UCSD School of Medicine

GARY J. ROSSIO

*Director/CEO, Veterans Administration
San Diego Healthcare System*

ROB DEAN (*Treasurer*)

CEO, Vista Hill Foundation

BARBARA RYAN (*Chair Elect*)

*Vice President, Government Affairs,
Rady Children's Hospital & Health Center*

NORMA DIAZ

CEO, Community Health Group

ANGELA SCIOSCIA, MD

Chief Medical Officer, UCSD Medical Center

STEVEN A. ESCOBOZA (*Ex Officio Officer*)

*President/CEO, Hospital Association
of San Diego and Imperial Counties*

DIANE C. STRUM

*Government & Community Relations Director,
Kaiser Permanente*

GUSTAVO FRIEDERICHSEN

*Chief Marketing & Community Officer,
Palomar Pomerado Health*

DAVE TWEEDY, Ph.D., CPC

Board of Directors, Tri-City Medical Center

GEORGE GUIMARAES

President/CEO, Project Concern International

CAROL WILLIAMS

*Director of Community Impact,
United Way of San Diego County*

STACEY LIEKWEG

Interim CEO, Alliance Healthcare Foundation

STEPHEN J. WILLIAMS, Sc.D.

*Associate Dean, San Diego State University
College of Health & Human Services*

NICK MACCHIONE, MS, MPH, FACHE

*Director, San Diego County Health &
Human Services Agency*

SUE MADDOX (*Steering Committee Chair*)

*Vice President, Legislative & Governmental Affairs,
Sharp HealthCare*

CAROL YOUNG, M.D. (*Chair*)

*2008 President, San Diego County Medical
Society Foundation Board of Directors*

Financial Statements

Fiscal Year 2007

Fiscal Year 2008

Revenues

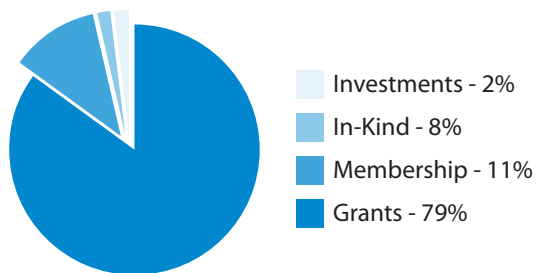
Grants	\$1,311,896	\$1,281,847
Membership Support/ Unrestricted Donations	\$125,500	\$172,674
Investment Income	\$17,127	\$25,449
In-Kind	\$120,000	\$133,366
	\$1,574,523	\$1,613,336

Expenses

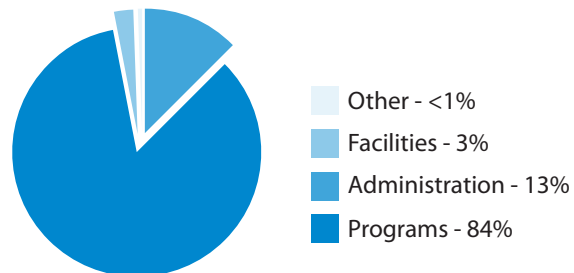
Administration	\$153,366	\$167,634
Fundraising	\$0	\$0
Grants	\$15,647	\$9,664
Programs	\$609,426	\$1,118,708
Facilities	\$31,998	\$18,727
Office Expenses & Utilities	\$12,626	\$17,010
Depreciation	\$2,273	\$2,575
Other	\$24,251	\$1,617
	\$849,587	\$1,335,935

OUR FINANCIALS

2008 Revenues



2008 Expenses



Our Partners

Our programs and projects would not be possible without the commitment of our partnering organizations. These organizations dedicate time and staff to work together on our initiatives, projects and programs. They include:

*2-1-1 San Diego

- Access and Crisis Line (United Behavioral Health)
- Accumetrics

- Advanced BioHealing
- AKA / Redwood Head Start

*Alliance Healthcare Foundation

- Altarum Institute

*Alvarado Hospital

- Alvarado Parkway Institute
- American Cancer Society
- American Diabetes Association

*American Lung Association

- Amylin Pharmaceuticals, Inc.
- Assembly Member Lori Saldana's Office

- Baker Elementary

- Bayer

- Black Infant Health Program

- Blue Cross of California

- Borrego Springs - CDI PreSchool

- Borrego Springs Unified School District

- Brown Marketing Strategies

- CA Charter School Association

- California Diabetes Program

- California Project LEAN

- Cancer Navigator

- CANFit

- Case Management South

- Center on Policy Initiatives

- Child Development Associates, Inc.

- Children's Physicians Medical Group

- Children's Primary Care Medical Group

- Chula Vista Community Collaborative

- Chula Vista Elementary School District

- City Heights Farmers' Market

- City Heights Wellnes Center

- City of Chula Vista

- City of La Mesa

*Community Health Group

- Community Research

- Foundation-Housing

- Comprehensive Training Systems

- Consumer Center of Health Education and Advocacy

- Coordinated Approach to Childhood

Health (CATCH) Program

*Council of Community Clinics

- County of San Diego Aging and Independent Services

- County of San Diego Board of Supervisors

- County of San Diego Department of Parks & Recreation

- County of San Diego Emergency Medical Services

*County of San Diego Health & Human Services Agency

- County of San Diego Office of Education - Project PEACE

- Crawford Educational Complex

- Cuyamaca College

- CynKat Communications

- Dairy Council of California

- East County Family Justice Center

- Educational Enrichment Systems, Inc.

- Egoscue Foundation

- El Cajon Collaborative

- Eli Lilly & Co.

- Episcopal Community Services - Head Start

- FACT (Full Access and Coordinated Transportation)

- Fallbrook Hospital

- Family Health Centers of San Diego

- First 5 Commission of San Diego

- Glaxo Smith Kline

- Health Policy Consulting Group

- HealthNet of California

- Healthy Adventures Foundation

- Healthy Kids Choice, Inc.

- Home Start, Inc.

- Horton Elementary School

- Hospital Association of San Diego & Imperial Counties

- Hygia Health Services

- Imperial Beach Health Center

- Independent Living Association

- Institute for Public Health, SDSU

- International Rescue Committee

- Juvenile Diabetes Research Foundation

*Kaiser Permanente

- Kids Eat Great, Inc.

- Kinder Foundation

- La Maestra Family Clinic

- La Mesa-Spring Valley School District

- Lakeside Union School District

- LCSA-Alianza, Inc.

- Lean & Green Schools

- Lean Teen Self-Esteem

- Ledford Enterprises, Inc.

- Lemon Grove Schools

- LiveWell Project

- Marston+Marston, Inc.

- MedImmune

- Medisode Media / TCOYD-TV

- Mental Health America

- Mission Valley Medical Clinic

- Mission Wellness

- Moder Research & Communications, Inc.

- Montgomery Adult School

- Montgomery Middle School

- Mothers Against Drunk Driving San Diego County

- Mountain Health and Community Services

- National Alliance on Mental Illness (NAMI)

- National University

- Naval Medical Center, San Diego

- Neighborhood Healthcare

- Neighborhood House Association

- Neighborhood Market Association

- Network for a Healthy California

- North County Health Services

- Occidental College Urban & Environmental Policy Institute

- Office of Senator Denise Ducheny

- Operation Samahan

- Pacifica Medical

*Palomar Pomerado Health

*Paradise Valley Hospital

- Partnership for Smoke-Free Families

- Passport Health

- Pazzaz, Inc.

- Phoenix House

- Point Loma Nazarene University

- PolicyLink

- Prize Public Relations

- Profil Institute for Clinical Research

*Signifies CHIP Members

**Project Concern International*

- Project Dulce
- Project New Village
- Promise San Diego
- Qualcomm Health Center
- Racing Against Diabetes Foundation, Inc.

**Rady Children's Hospital*

- Rady Children's Homecare
- Rady Children's Hospital/Center for Healthier Communities
- Red Kite Business Advisors
- Regional Perinatal Systems - Welcome Baby Program
- Residential Care Committee of San Diego County
- Restaurant Association of California - San Diego Chapter
- Rotary Clubs of San Diego County
- RSF Pharmaceuticals
- San Diego Black Nurse Association
- San Diego Business Healthcare Connection
- San Diego City College - Institute for Human Development
- San Diego City Schools
- San Diego Community College
- San Diego Council on Literacy
- San Diego County Bicycle Coalition
- San Diego County Dental Health Initiative- Share the Care- UCSD
- San Diego County Dental Society
- San Diego County Farm Bureau
- San Diego County Immunization Branch

**San Diego County Medical Society*

- San Diego County Medical Society Foundation
- San Diego County Mental Health Board
- San Diego County Office of Education
- San Diego Fire Department

**San Diego Hospice and Palliative Care*

- San Diego Hunger Coalition
- San Diego Immunization Coalition
- San Diego Nutrition Network
- San Diego Padres
- San Diego Prevention

**Signifies CHIP Members*

Research Center

- San Diego Public Library
- San Diego Regional Chamber of Commerce
- San Diego State University

**San Diego State University College of Health & Human Services*

- San Diego State University Foundation
- San Diego State University Foundation WIC Program
- San Diego Unified School District
- San Diego Youth & Community Services
- San Ysidro Health Center
- SANDAG
- Sanofi Pasteur
- SAY San Diego

**Scripps Health*

- Scripps Healthcare
- Scripps Mercy Clinic
- Scripps Mercy Hospital
- Scripps Mercy Hospital - Chula Vista
- Scripps Whittier Diabetes Institute
- San Diego County Office of Education - Migrant Education Program
- SD-KHAN (San Diego Kids Health Assurance Network)
- SDSURF/ CASBIRT
- SDUSD - Alcott Infant and Toddler Program
- SDUSD - Early Childhood Programs / School Readiness

**Sharp Health Plan*

- Sharp HealthCare
- Sharp Hospital Chula Vista
- Sharp Mesa Vista Hospital
- Sharp Rees-Stealy
- Southern Indian Health Council, Inc.
- SPARK Coordinated Health Programs
- Supervisor Greg Cox
- Supervisor Ron Roberts
- Survivors of Suicide

- Sweetwater Union High School District
- Taking Control of Your Diabetes (TCOYD)
- Telecare
- The California Endowment
- The Children's Initiative
- The Preuss School UCSD
- Therapeutics Clinical Research
- Thin From Within Teens
- Tierra Miguel Foundation

**Tri-City Medical Center*

- UCSD Community Pediatrics
- UCSD Extension
- UCSD Health Sciences

**UCSD Healthcare*

- UCSD Medical Center
- UCSD Regenerative Medicine Programs
- UCSD School of Medicine
- UCSD, Nutrition & Exercise, Dept of Prevention and Control
- United Behavioral Health San Diego Public Sector
- United Behavioral Health- Access and Crisis Line
- United Way of San Diego
- University of California Cooperative Extension
- University of Oklahoma
- University of San Diego Hahn School of Nursing
- Vaccines For Children

**Veterans Administration San Diego Healthcare System*

- Victory Gardens San Diego
- Viejas Tribal Council
- Vision y Compromiso
- Vista Community Clinic

**Vista Hill Foundation*

- Vista Unified School District
- Walk San Diego
- WellPoint
- Wildcoast
- Yellow Ribbon Suicide Prevention Program
- YMCA of San Diego County Childcare Resource Service
- YMCA Regional Office - San Diego

Community Health Improvement Partners

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