



COMMUNITY HEALTH
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**SUICIDE PREVENTION ACTION PLAN COMMITTEE
MEETING MINUTES**
Tuesday, February 1, 2011, 11:30 am – 1:00 p.m.
2-1-1 San Diego
5215 Viewridge Court
San Diego, CA 92123

In attendance:

• Leon Altamirano, PsyD., Souther Indian Health Council, Inc.	• Jenel Lim, County of San Diego HHSA
• Sandra Ambrosi, Glenner Day Center	• Daniel Lloyd, ECS - Friend to Friend
• Laura Andrews, Mental Health America of San Diego	• Rosa Ana Lozada, Harmonium, Inc.
• Catherine Aquino, Stepping Stone of San Diego	• Casey Mackereth, Harder + Co. Community Research
• Bonnie Bear, Survivors of Suicide Loss	• Mara Madrigal-Weiss, SDCOE
• Gina Bongiorno, UCSD Bridge to Recovery	• Hector Martinez, Mental Health America
• Minola Clark Manson, BHETA	• Maria Morgan, Kickstart
• Stan Collins, Yellow Ribbon Suicide Prevention Program	• Racquel Morrison, Mental Health America of San Diego
• Alma Correa, UCSD HSRC	• Christopher Oneal, Optum Health Access & Crisis Line
• Ruth Covell, M.D., UCSD School of Medicine	• Betty Plewak, SDUSD
• Chamese Dempsey, MHA SD	• George Pojas, Indian Health Council, Inc.
• Lynnetta Devereaux, Alvarado Parkway Institute	• Leah Rodig, AdEase
• Burton Disner, North Coast Home Health Products	• Beth Ruland, CHIP
• Nancy Fitzpatrick, SDPD Crisis Intervention	• Paula Saltz, VA Medical Center
• Aron Fleck, CHIP	• Kellie Scott, BHETA & Aging Well
• Jean Foster, SD Unified	• Beth Sise, Scripps Health
• Mary Fohne, SDPD Crisis Intervention	• Carol Skiljan, Yellow Ribbon Suicide Prevention Program
• Paula Goncalves, Community Research Foundation	• Alan Smith, County of San Diego
• Elizabeth Harper, Community Research Foundation	• Vanessa Vadnal, VA Medical Center
• Shannon Jaccard, NAMI San Diego	• Karen Ventimiglia, County of San Diego HHSA
• Reina Juarez, UC San Diego Counseling and Psychological Services	• Courtney Walters, MHS Peer 2 peer Lines
• Abe Krems, M.D.,	• Glen Wellbrock, The Trevor Project
• Anabel Kuykendall, County of San Diego HHSA - AIS	• Pei-Chen Emily Wu, UPAC – Positive Solutions Program
• Eyra Leeper, API	Harder + Co Community Research

1. Welcome / Introductions	11:30 am	B Sise / C Skiljan
Meg Storer of 211 San Diego welcomed everyone to their new facility. These rooms area available to the nonprofit community. If interested, please contact Meg at mstorer@211sandiego.org or (858) 300-1240. All		

members introduced themselves.		
2. Approval of Minutes	11:40 am	B Sise / C Skiljan
Minutes from the January 4 th meeting were approved.		
3. Suicide Prevention Action Plan Update		A Fleck / Harder + Co. Community Research
a. Needs Assessment Report	11:50 am	
It was noted that all the ideas and suggestions raised at the Forum may not be included in the Needs Assessment report but will be noted and can be addressed throughout the next phase of the Action Plan process.		
b. Needs Assessment Forum Debrief	12:00 pm	
<p>The Committee spent time reviewing the Needs Assessment Forum; highlights include:</p> <ul style="list-style-type: none"> • The purpose of the Forum was to share information from the Needs Assessment Report, to confirm or fill in any missing information and to begin the Action Planning process. • It was noted that the following topics were brought up during the Forum: <ul style="list-style-type: none"> ○ Re-branding mental health stigma ○ Improving Public Awareness of the Access in Crisis line ○ Providing long term care and follow up • The Suicide Prevention Action Plan website (http://www.sdchip.org/action-plan/suicide-prevention-action-plan-forum.aspx) hosts information from the forum, including presentations. Feedback can be submitted directly to CHIP by contacting Aron Fleck or through the blog. • A follow up email will be sent to the forum attendees to engage new members in the next steps in the process. Attendees will be able to provide input and participate in person or online/electronically through the upcoming sub-committee meetings. • The next event is scheduled for April/May 2011; this event will be a half-day summit to share a draft of the Suicide Prevention Action Plan with the community. 		
c. Suicide Prevention Action Plan Process	12:15 pm	
<p>The next phase of the process will help advise how we want to address the needs and gaps identified in the Needs Assessment. These Sub-committee meetings will be broken up into: outreach/direct services; and organizations/systems to focus on three elements of prevention:</p> <ol style="list-style-type: none"> 1. Universal strategies 2. Selective strategies 3. Indicated prevention strategies <p>Strategies will be introduced at the larger sub-committee meetings and will then be addressed in-depth during monthly SPAPC meetings.</p> <p>Harder + Company Community Research will act a facilitators and scribes at each sub-committee meeting. In addition, community liaisons will be identified to act as co-facilitators. The Committee was encouraged to volunteer or recommend individuals to act as community liaisons at sub-</p>		

committee meetings.

The sub-committee meetings will be scheduled on the second and fourth Monday of the month from 10:00 – 12:00 p.m. at the CHIP Offices (9370 Chesapeake Drive, Suite 220, San Diego, CA 92123). Sub-committee meetings will be made accessible through webinars and teleconferencing, and information will be posted online to allow committee members to participate and provide input electronically.

i. Universal Strategies Discussion

12:25 pm

The Committee spent time discussing Universal Strategies related to Suicide Prevention; including:

- “Rebranding” mental health to address/alleviate stigma
- Additional public outreach resources/materials are needed
- Website/google optimization to ensure that positive and effective suicide prevention resources are easily accessible to the public, including what core services should be linked (e.g. 2-1-1, Access and Crisis line, Veterans, CHIP)

Action Item: L Rodig to look into website optimization strategies for organizations

- Strategies to target messages for specific audiences (e.g. differences in targeting younger generations vs. senior citizens)
- Public education specific to identifying symptoms of suicide attempts at specific intervals (e.g. at 6 weeks, at 6 days, or at 6 hrs before attempt)

4. Other Announcements / Information Sharing

12:45 pm

All

- It was noted that we will continue to engage all attendees from the Forum, including new individuals.
- The Committee discussed changing meeting location.

Action Item: A Fleck to look into alternate options for SPAP_C meetings moving forward.

Next Meeting: Tuesday, March 1, 2011, 11:30 – 1:00 p.m.