

Appendix J

DEMOGRAPHIC HIGHLIGHTS BY REGION

San Diego County

Table 1: Households Earning Less Than \$15,000 and Median Income by SRA, January 1, 1997

SRA/Region	Number of Households			Median Income
	Under \$10,000	\$10,000-\$14,999	Total All incomes	
1 Central	10,148	6,524	64,248	\$27,304
5 Southeast San Diego	3,602	2,710	41,706	\$38,352
6 Mid City	8,818	5,598	56,649	\$27,358
Central Region	22,568	14,832	162,603	
2 Peninsula	1,647	1,666	25,195	\$38,991
10 Kearny Mesa	2,839	2,608	53,735	\$43,194
11 Coastal	2,890	1,853	36,897	\$44,708
12 University	1,258	1,153	21,567	\$45,874
13 Del Mar-Mira Mesa	1,109	441	40,297	\$61,892
14 North San Diego	1,047	807	28,869	\$58,319
16 Miramar	0	0	634	\$33,389
17 Elliot-Navajo	824	996	34,058	\$54,723
North Central Region	11,614	9,524	241,252	
3 Coronado	317	244	7,676	\$57,757
4 National City	2,173	1,774	14,927	\$26,558
20 Sweetwater	409	315	18,422	\$64,971
21 Chula Vista	3,699	3,123	37,645	\$32,621
22 South Bay	3,080	2,698	32,691	\$33,734
South Region	9,678	8,154	111,361	
30 Jamul	184	122	3,375	\$59,530
31 Spring Valley	1,234	1,170	26,059	\$47,961
32 Lemon Grove	838	470	9,815	\$39,922
33 La Mesa	1,868	1,391	24,639	\$38,952
34 El Cajon	4,032	3,121	41,800	\$33,943
35 Santee	722	807	17,909	\$48,728
36 Lakeside	1,210	882	17,951	\$41,581
37 Harbison-Crest	175	267	5,010	\$46,906
38 Alpine	234	338	4,556	\$45,319
61 Laguna-Pine Valley	124	100	1,714	\$47,851
62 Mountain Empire	280	232	2,054	\$29,403
East Region	10,901	8,900	154,882	

SRA/Region	Number of Households			Median Income
	Under \$10,000	\$10,000-\$14,999	Total All incomes	
40 San Dieguito	1,508	1,089	30,723	\$58,285
41 Carlsbad	1,490	1,266	32,860	\$50,816
42 Oceanside	3,088	2,849	48,171	\$38,781
43 Pendleton	90	283	5,290	\$29,611
52 Vista	2,110	1,832	29,111	\$37,724
4 North Coastal Region	8,286	7,319	146,155	
15 Poway	694	484	24,893	\$66,338
39 Ramona	666	394	9,852	\$48,335
50 Escondido	3,533	3,250	45,670	\$38,379
51 San Marcos	1,390	1,347	21,858	\$38,092
53 Valley Center	409	392	6,182	\$46,854
54 Pauma	146	166	1,498	\$32,991
55 Fallbrook	1,117	853	13,917	\$39,289
60 Palomar-Julian	205	289	2,247	\$32,468
63 Anza-Borrego Springs	170	148	1,534	\$28,862
North Inland Region	8,330	7,323	127,651	
SAN DIEGO REGION	71,377	56,052	943,904	\$41,445

Source: SANDAG. US Census. 1997.

Table 2: Medi-Cal Recipients by Region, 1996

Region	Percent*
Central	25.3
North Central	5.2
South	12.3
North Coastal	9.2
East	12.5
North Inland	8.4
San Diego County Total, 1997	11.4

* Percent of Medi-Cal recipients relative to the region's population
 Source: County of San Diego Health and Human Services Agency, Healthy San Diego Program

Table 3: San Diego County by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian &Other	Total
Central	34%	36%	17%	13%	471,775
North Central	10%	74%	3%	12%	628,989
South Region	45%	38%	5%	12%	373,417
North Coastal	23%	66%	6%	5%	429,747
East Region	15%	77%	4%	4%	443,542
North Inland	23%	71%	1%	5%	376,967
San Diego County	23.6%	61.3%	6.1%	9.0%	2,724,437
Median Age	25.1	37.2	26.4	30.5	32.9

Source: San Diego Association of Governments

Table 4: San Diego County by Ethnicity/Race, January 1, 1994

	Hispanic	White	Black	Asian & Other	Total
San Diego County	22.4%	62.7%	6.0%	8.8%	2,687,800
Median Age	24.8	35.8	26.1	29.7	32.0

Source: San Diego Association of Governments

Table 5: San Diego County by Age Groupings, January 1, 1997

Region	0-14	15-24	25-64	65+	Total Number
Central	26%	16%	49%	9%	471,775
North Central	19%	13%	56%	12%	628,989
South Region	25%	17%	48%	10%	373,417
North Coastal	24%	15%	49%	12%	429,747
East Region	23%	13%	52%	12%	443,542
North Inland	23%	13%	50%	14%	376,967
San Diego County Total, 1997	23.0%	14.4%	51.1%	11.5%	2,724,437
San Diego County Total, 1994 (for comparison)	22.4%	15.0%	51.5%	11.1%	2,687,800

Source: San Diego Association of Governments

Central Region

Table 6: Central Region by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian & Other	Total Number
SRA 01 Central San Diego	39%	46%	10%	4%	163,932
SRA 05 Southeast San Diego	35%	17%	25%	22%	154,353
SRA 06 Mid-City	27%	43%	17%	14%	153,490
TOTAL - Central Region	34%	36%	17%	13%	471,775
San Diego County	24%	61%	6%	9%	2,724,437

Source: San Diego Association of Governments

Table 7: Central Region by Age Groupings, January 1, 1997

	0-14	15-24	25-64	65+	Total Number
SRA 01 Central San Diego	21%	15%	53%	10%	163,932
SRA 05 Southeast San Diego	29%	16%	47%	8%	154,353
SRA 06 Mid-City	27%	16%	47%	9%	153,490
TOTAL - Central Region	26%	16%	49%	9%	471,775
San Diego County	23%	14%	51%	11%	2,724,437

Source: San Diego Association of Governments

North Central Region

Table 8: North Central Region by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian & Other	Total Number
SRA 02 Peninsula	11%	81%	5%	4%	62,374
SRA 10 Kearny Mesa	14%	69%	4%	13%	142,122
SRA 11 Coastal	10%	86%	1%	3%	78,635
SRA 12 University	7%	77%	2%	13%	50,109
SRA 13 Del Mar-Mira Mesa	9%	63%	3%	25%	120,610
SRA 14 North San Diego	8%	74%	2%	15%	78,174
SRA 16 Miramar	10%	65%	13%	12%	4,304
SRA 17 Elliott-Navajo	8%	80%	4%	7%	92,661
TOTAL - North Central Region	10%	74%	3%	12%	628,989
San Diego County	24%	61%	6%	9%	2,724,437

Source: San Diego Association of Governments

Table 9: North Central Region by Age Groupings, January 1, 1997

	0-14	15-24	25-64	65+	Total Number
SRA 2 Peninsula	16%	16%	54%	14%	62,374
SRA 10 Kearny Mesa	21%	12%	53%	13%	142,122
SRA 11 Coastal	12%	12%	59%	17%	78,635
SRA 12 University	12%	18%	59%	10%	50,109
SRA 13 Del Mar-Mira Mesa	22%	13%	59%	7%	120,610
SRA 14 North San Diego	22%	12%	54%	13%	78,174
SRA 16 Miramar	23%	42%	34%	1%	4,304
SRA 17 Elliott-Navajo	22%	11%	54%	13%	92,661
TOTAL - North Central Region	19%	13%	56%	12%	628,989
San Diego County	23%	14%	51%	11%	1,724,437

Source: San Diego Association of Governments

South Region

Table 10: South Region by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian & Other	Total Number
SRA 03 Coronado	9%	79%	7%	4%	29,229
SRA 04 National City	54%	21%	8%	17%	56,173
SRA 20 Sweetwater	32%	50%	3%	15%	60,985
SRA 21 Chula Vista	46%	41%	5%	7%	105,651
SRA 22 South Bay	55%	26%	5%	14%	121,379
TOTAL - South Region	45%	38%	5%	12%	373,417
San Diego County	24%	61%	6%	9%	2,724,437

Source: San Diego Association of Governments

Table 11: South Region by Age Groupings, January 1, 1997

	0-14	15-24	25-64	65+	Total Number
SRA 03 Coronado	12%	33%	42%	13%	29,229
SRA 04 National City	28%	22%	42%	9%	56,173
SRA 20 Sweetwater	22%	14%	54%	10%	60,985
SRA 21 Chula Vista	26%	13%	48%	13%	105,651
SRA South Bay	28%	16%	49%	7%	121,379
TOTAL - South Region	25%	17%	48%	10%	373,417
San Diego County	23%	14%	51%	11%	2,724,437

Source: San Diego Association of Governments

North Coastal Region

Table 12: North Coastal Region by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian & Other	Total Number
SRA 40 San Dieguito	17%	79%	0%	4%	82,254
SRA 41 Carlsbad	16%	78%	2%	4%	84,933
SRA 42 Oceanside	28%	56%	9%	7%	140,500
SRA 43 Pendleton	15%	59%	19%	7%	34,081
SRA 52 Vista	30%	62%	4%	4%	87,979
TOTAL - North Coastal Region	23%	66%	6%	5%	429,747
San Diego County	24%	61%	6%	9%	2,724,437

Source: San Diego Association of Governments

Table 13: North Coastal Region by Age Groupings, January 1, 1997

	0-14	15-24	25-64	65+	Total Number
SRA 40 San Dieguito	19%	11%	58%	12%	82,254
SRA 41 Carlsbad	20%	11%	53%	16%	84,933
SRA 42 Oceanside	27%	13%	48%	12%	140,500
SRA 43 Pendleton	25%	49%	26%	0%	34,081
SRA 52 Vista	27%	13%	49%	12%	87,979
TOTAL - North Coastal Region	24%	15%	49%	12%	429,747
San Diego County	23%	14%	51%	11%	2,724,437

Source: San Diego Association of Governments

East Region

Table 14: East Region by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian & Other	Total Number
SRA 30 Jamul	15%	81%	1%	3%	11,265
SRA 31 Spring Valley	18%	69%	7%	7%	80,081
SRA 32 Lemon Grove	24%	57%	12%	8%	29,234
SRA 33 La Mesa	11%	81%	3%	4%	58,977
SRA 34 El Cajon	16%	77%	3%	4%	117,346
SRA 35 Santee	12%	83%	1%	4%	53,955
SRA 36 Lakeside	11%	86%	1%	3%	53,191
SRA 37 Harbison-Crest	10%	87%	1%	3%	15,068
SRA 38 Alpine	9%	87%	0%	3%	12,873
SRA 61 Laguna-Pine Valley	12%	83%	2%	2%	5,392
SRA 62 Mountain Empire	24%	67%	2%	7%	6,160
TOTAL - East Region	15%	77%	4%	4%	443,542
San Diego County	24%	61%	6%	9%	2,724,437

Source: San Diego Association of Governments

Table 15: East Region by Age Groupings, January 1, 1997

	0-14	15-24	25-64	65+	Total Number
SRA 30 Jamul	20%	14%	55%	11%	11,265
SRA 31 Spring Valley	24%	14%	52%	10%	80,081
SRA 32 Lemon Grove	25%	13%	50%	12%	29,234
SRA 33 La Mesa	18%	10%	54%	18%	58,977
SRA 34 El Cajon	26%	13%	51%	11%	117,346
SRA 35 Santee	22%	14%	55%	9%	53,955
SRA 36 Lakeside	23%	13%	53%	11%	53,191
SRA 37 Harbison-Crest	19%	12%	54%	14%	15,068
SRA 38 Alpine	21%	12%	53%	14%	12,873
SRA 61 Laguna-Pine Valley	17%	13%	59%	11%	5,392
SRA 62 Mountain Empire	20%	15%	50%	15%	6,160
TOTAL - East Region	23%	13%	52%	12%	443,542
San Diego County	23%	14%	51%	11%	2,724,437

Source: San Diego Association of Governments

North Inland Region

Table 16: North Inland Region by Ethnicity/Race, January 1, 1997

	Hispanic	White	Black	Asian & Other	Total Number
SRA 15 Poway	7%	84%	1%	7%	72,920
SRA 39 Ramona	17%	80%	1%	2%	31,607
SRA 50 Escondido	28%	67%	1%	4%	134,854
SRA 51 San Marcos	30%	65%	2%	4%	62,493
SRA 53 Valley Center	21%	74%	0%	4%	18,413
SRA 54 Pauma	49%	31%	0%	20%	5,198
SRA 55 Fallbrook	28%	68%	1%	3%	41,828
SRA 60 Palomar-Julian	11%	80%	1%	8%	6,066
SRA 63 Anza-Borrego Springs	26%	73%	0%	1%	3,588
TOTAL - North Inland Region	23%	71%	1%	5%	376,967
San Diego County	24%	61%	6%	9%	2,724,437

Source: San Diego Association of Governments

Table 17: North Inland Region by Age Groupings, January 1, 1997

	0-14	15-24	25-64	65+	Total Number
SRA 15 Poway	20%	13%	54%	12%	72,920
SRA 39 Ramona	25%	15%	51%	10%	31,607
SRA 50 Escondido	25%	13%	50%	12%	134,854
SRA 51 San Marcos	24%	12%	46%	17%	62,493
SRA 53 Valley Center	19%	13%	48%	20%	18,413
SRA 54 Pauma	26%	16%	47%	11%	5,198
SRA 55 Fallbrook	25%	13%	47%	16%	41,828
SRA 60 Palomar-Julian	16%	12%	51%	21%	6,066
SRA 63 Anza-Borrego Springs	13%	10%	41%	36%	3,588
TOTAL - North Inland Region	23%	13%	50%	14%	376,967
San Diego County	23%	14%	51%	11%	2,724,437

Source: San Diego Association of Governments