

Community Health Improvement Partners

STRATEGIC PLAN: 2015 – 2018

CHIP is the established leader in innovative, collaborative solutions to address critical community health issues in the San Diego region.

Vision	Community Health Priorities	Strategic Goals
<p>CHIP’s vision is a San Diego region where everyone has the opportunity to achieve optimal health and well being.</p>		<p>Striving to increase access to healthful foods and beverages and increase opportunities for safe physical activity</p>
<p>Mission</p> <p>CHIP’s mission is to advance long-term solutions to priority health needs through collaboration and community engagement.</p>	<p>Reduce and Prevent Obesity</p>	<p>Working to increase consumption of local, healthy, seasonal foods within schools and hospitals</p>
<p>Purpose</p> <p>CHIP’s purpose is to assess community health needs, educate, and advocate to create policy, systems and environmental change which reduce health disparities.</p>	<p>Promote Mental and Behavioral Health</p>	<p>Preventing and eradicating suicide</p>
<p>Values</p>	<p>Increase Access to Healthcare</p>	<p>Encouraging high quality independent living homes for adults with mental illness</p>
<p>Work collaboratively Be Strategic and Smart Be Innovative and Nimble Exude Passion and Optimism Have Fun with Flair Promote Integrity Create Meaningful Impact</p>	<p>Improve the Social Determinants of Health</p>	<p>Ensuring individuals have the capacity to understand health information and services needed to make appropriate health decisions.</p>
<p>“We Believe”:</p> <ul style="list-style-type: none"> • Total wellbeing includes optimal health; emotional, physical and mental health, as well as the environments and social conditions in which we live • Based on this definition of health, making our communities healthier requires work on societal issues and system-change • It is critical to empower individuals and communities to improve their total health because that is the only way changes becomes sustainable • Addressing these issues is complex and requires participation at multiple levels; it does not happen system-wide and in a community building way on its own • When we have the right players in the room and an environment conducive to safe collaboration, amazing things can happen 	<p>Prevent Violence and Injury</p>	<p>Empowering local residents to create positive changes by improving public safety, quality of life and physical activity opportunities in underserved communities</p>