

Vision

Goals

Expected Outcomes

Healthy Behaviors



Increase healthy food & beverage consumption



Decrease calorie consumption



Increase physical activity



Sustained by:
Policies

Improved policies related to healthy eating, active living

Enhanced by:
Education/Promotion

Increased awareness, knowledge, skills, motivation, and utilization

People eat better and move more as part of daily life

A mix of evidence-informed strategies that reach targeted populations in community settings where people live, work, play, eat, and learn