

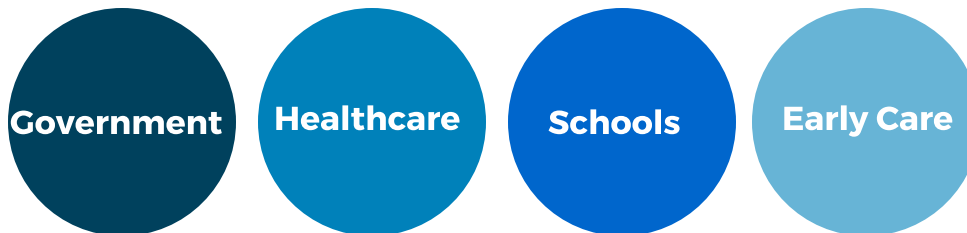
MAKING HEALTHY LIVING IN CHULA VISTA EASIER

Racial and Ethnic Approaches to Community Health (REACH)

The REACH | Chula Vista project will provide support for effective implementation of existing policy, systems, and environmental improvements, and offers opportunities for the western Chula Vista community to take comprehensive action to address risk factors contributing to the most common and debilitating chronic conditions including poor nutrition and physical inactivity. The targeted priority population is Hispanics/Latinos in the community of western Chula Vista focusing on residents living in the 91910 and 91911 zip codes. This population suffers from multiple determinants of poor health outcomes, including limited access to safe opportunities for physical activity, active transportation and limited access to healthy foods and beverages. Project activities will focus on improving access to healthy foods and beverages and opportunities for physical activity.

Local & Comprehensive Approach:

The REACH | Chula Vista project has engaged numerous community partners across several sectors to ensure a holistic and comprehensive approach that will yield the best results.



OUR PARTNERS:



LOCAL COALITIONS:

San Diego County Childhood Obesity Initiative (facilitated by CHIP)

San Diego Healthy Weight Collaborative.



a project facilitated by:
COMMUNITY HEALTH
IMPROVEMENT PARTNERS
making a difference together



WWW.SDCHIP.ORG

The Racial and Ethnic Approaches to Community Health (REACH) award is part of a U.S. Department of Health and Human Services (HHS) initiative to support public health efforts to reduce chronic diseases, promote healthier lifestyles, reduce health disparities, and control healthcare spending. The Centers for Disease Control and Prevention (CDC) administer the grants, which will run for three years, subject to availability of funds.