



# CALLING CALIFORNIA STUDENTS!

Are you interested in mental health advocacy? Bringing all voices to the table to enhance culturally responsive programming? Making a lasting impact on campus?

You've come to the right place.

Active Minds, the nation's premier nonprofit organization supporting mental health awareness and education for students, is partnering with California Counties and Each Mind Matters: California's Mental Health Movement to provide funding, training, and support to advocates interested in changing the conversation around mental health.

## WHAT DOES THE PROJECT ENTAIL?

Twenty schools throughout California will be selected to lead the Active Minds for Every Mind project on their campuses for the 2017-2018 school year. Two student Ambassadors from each campus will receive ongoing, specialized training, stipends, and support to meet the following goals:

1. Learn about populations and programs on campus.
2. Build partnerships with student organizations and school departments to enhance collaboration and culturally responsive messaging.
3. Plan at least one event that targets diverse student audiences.
4. Expand the reach of the Each Mind Matters lime green mental health movement.

## BENEFITS OF INVOLVEMENT

- \$\$\$ for Student Ambassadors (stipends for Ambassadors, scholarships for the Active Minds National Conference, support for events!)
- Specialized support and training to help strengthen your outreach efforts
- Build upon the mental health movement on your campus!

## SOUND APPEALING?!

Apply by 5pm, Friday, October 6<sup>th</sup>

Detailed description can be found here: [bit.ly/AM4EM](http://bit.ly/AM4EM) and the application form here: [bit.ly/CACohort](http://bit.ly/CACohort)

For more information, or questions about the project, contact Becky Fein, California Statewide Program Manager, Active Minds, [becky@activeminds.org](mailto:becky@activeminds.org), 707-520-4086



Funded by counties through the voter-approved Mental Health Services Act (Prop. 63.)