

### SPC SPAP Update 2018: Means Reduction Plan (MR-S5)

*Note: In the SPAP 2018 Update there were two strategic directions: 5a. Educate Community and Professionals and 5b. Advocate for Change. Based upon feedback from the implementation planning session, 5a. was revised as indicated in the table below to separate targeted education (selective) from broad-based campaigns (universal).*

Strategic Directions	Specific Activities	Timeframe	Lead Partners
<b>5a. Educate key stakeholders and professionals in targeted means reduction strategies.</b>	i. Secure resources to build SPC capacity in supporting Means Reduction strategy and to deliver the Means Reduction implementation plan.	2020	SPC, County of San Diego BHS
	ii. Incorporate information on Means Reduction into QPR and ASIST trainings.	2020	SPC, SPC-Means Reduction <sup>1</sup>
	iii. Develop means reduction presentation and/or training suitable for delivery to community organizations working with at-risk populations and other SPC stakeholders. Include information on safe medication disposal and storage, and firearm safety.	2020	SPC, SPC-Means Reduction
	iv. Encourage and support medical professional (pharmacists, psychologists) in taking means reductions training such as Counseling on Access to Lethal Means (CALM) and on building capacity of co-providers to consult and communicate with one another regarding risk factors or information on proposed means.	2020	County of San Diego HHSA
	v. Provide access to means reduction materials in County-funded programs and offices.	2020	County of San Diego HHSA
	vi. Provide SPC Pharmacist Gatekeeper Training to practicing pharmacists.	2020	Skaggs School of Pharmacy SPC, SPC-Training & Education <sup>2</sup>

<sup>1</sup> SPC-Means Reduction refers to the Ad-Hoc Means Reduction Strategy Subcommittee

<sup>2</sup> SPC-Training & Education refers to the SPC-Training & Education Ad-Hoc Subcommittee

<p><b>5b. Implement broad-based means reduction campaigns.</b></p>	<p>i. Gather information about existing means reduction campaigns and programs and update SPC website and <i>It's Up to Us</i> to include information on and links to these resources. Including information on safe medication storage and disposal, Coronado Bridge and firearm safety.</p> <p>ii. Develop a public health awareness campaign on the value of means reduction with specific messages tailored by group and method. Determine how to reach and engage subgroups.</p>	<p>2019</p> <p>2021</p>	<p>SPC, Civilian, SPC – Means Reduction</p> <p>SPC, County of San Diego BHS, Civilian</p>
<p><b>5c. Advocate for change.</b></p>	<p>i. Gather San Diego County suicide data based on means and use it to help inform advocacy and implementation efforts for means reduction efforts for suicide prevention.</p> <p>ii. Collaborate with SPC members and community partners who are advocating for change or implementing means reduction efforts to provide input into broad-based means reduction campaigns as well as advocacy efforts. These partners should include but are not limited to:</p> <ul style="list-style-type: none"> <li>○ American Foundation for Suicide Prevention (AFSP) – Fire Arms &amp; Suicide Prevention Program</li> <li>○ San Diego County Prescription Drug Abuse Task Force (SDCPDATF)</li> <li>○ Coronado San Diego Bridge Collaborative for Suicide Prevention</li> <li>○ CalTRANS, California Highway Patrol (CHP), San Diego Sherriff Department (SDSD) Rail Team, MTS, and North County Coastal (NCC)</li> <li>○ County of San Diego Gun Safety Program</li> </ul> <p>iii. Track and provide information to SPC members on legislative or public policy efforts relating to Means Reduction such as Safe Prescription Protocol, Take Back days, Medication Assisted Treatment Program.</p>	<p>2019</p> <p>2020</p> <p>ongoing</p>	<p>County HHSA Epidemiologist</p> <p>SPC, AFSP, SDCPDATF, Coronado Collaborative, CalTRAN's, CHP, MTS, NCC, SDSD Rail Team and County of San Diego HHSA</p> <p>SPC, AFSP</p>