



**COMMUNITY HEALTH IMPROVEMENT PARTNERS
STRATEGIC PLAN: 2020-2023**

Leader in innovative, collaborative solutions to community health challenges.

Who We Are

- The CHIP Team is passionate about healthy, thriving communities. We believe that environments matter, and that the social, economic, and environmental conditions in our society are largely responsible for the disparities and inequities.
- We work to eradicate health inequities and differences in health outcomes that exist because some neighborhoods have more exposure to risk (i.e. poverty) and less access to resources than others.
- The CHIP Team collaborates, convenes, and contributes. We take ACTION, and add to our partnerships in unique and meaningful ways to improve the public health landscape.
- We are determined to foster sustainable community leadership. CHIP’s influence, deep training and mentorship are actively demonstrated in the courageous actions of current mayors, councilmembers, planning commissions, and community residents.
- We honor our extensive history in needs assessment and place-based obesity prevention. CHIP is an expert in community organizing to create policy, systems, and environmental changes to improve quality of life in underserved communities.

Vision: Healthy, thriving communities where ALL people achieve optimal health

Mission: To advance sustainable solutions to priority health needs through collaboration and community engagement

Values:
Collaboration
Empowerment
Impact
Compassion
Integrity
Innovation

Our Lens: Conditions under which people are born, live, play, pray and age impact Community Health Priorities.

Community Health Priorities	Strategic Goals
Community Leadership, Power, and Influence	Empower local residents to create positive changes by improving public safety, quality of life and physical activity opportunities in underserved communities.
	Build leadership capacity in high need communities through place-based training, strategic program development, community engagement and related services.
	Expand and replicate community capacity building efforts through consultation, and disseminating programming and expertise locally, regionally and nationally addressing themes of anti-poverty, family self-sufficiency and economic stability
Mental Health as a Community Responsibility	Prevent suicide, inspire community members to save lives, and eradicate stigma related to mental illness.
	Collaborate with all partners to promote and support high-quality independent livings and recovery residences that provide stable home environments for people in need, or transition toward true independence.
Access to Healthy, Local Food	Expand and replicate independent livings and recovery residence models by disseminating programming and expertise regionally and nationally.
	Instill a passion for local, healthy food through education, advocacy, and community engagement.
Access to Healthcare	Promote access to and consumption of healthy foods in collaboration with school districts, hospitals, and other institutional partners.
	Support farmers to create a vibrant, diverse, and growing local agricultural scene.
	Reduce barriers to physical and mental healthcare.
	Leverage existing & create new partners and resident led groups to influence necessary changes in delivery of healthcare services.

We believe that CHIP’s unique expertise in multi-level collaboration and advocacy builds long-lasting community capacity to thrive.