

Resident Leadership Academies

JANUARY 2023





THE CALIFORNIA ENDOWMENT HISTORY

- Created in 1996 when California Blue Cross changed from non-profit to for-profit
- Blue Cross' assets went to The California Endowment (\$2.5 billion) and sister foundation, The California Health Care Foundation (\$700 million)
- Grassroots advocates and legal organizations successfully challenged the initial amount of money (\$100 million) to be transferred
- From inception, The Endowment Board has been committed to diversity and inclusion



THE CALIFORNIA ENDOWMENT HISTORY

Evolution of Strategies

1996-2002: Typical grants - Expansion of community health centers, nutrition and exercise classes, health education and promotion

2000 – 2005: Responsive grants (Communities First) and initiation of statewide initiatives

- California Works for Better Health (2000)

- Community Action to Fight Asthma (2002)

- Partnerships for Public Health (approx. 2004)

- Healthy Eating, Active Communities (2004)

- Farmworker Health Initiative (2004)

2005 – 2010: Three priority areas

- Health Access

- Culturally Competent Health Services

- Community Health & Elimination of Health Disparities

THE CALIFORNIA ENDOWMENT HISTORY

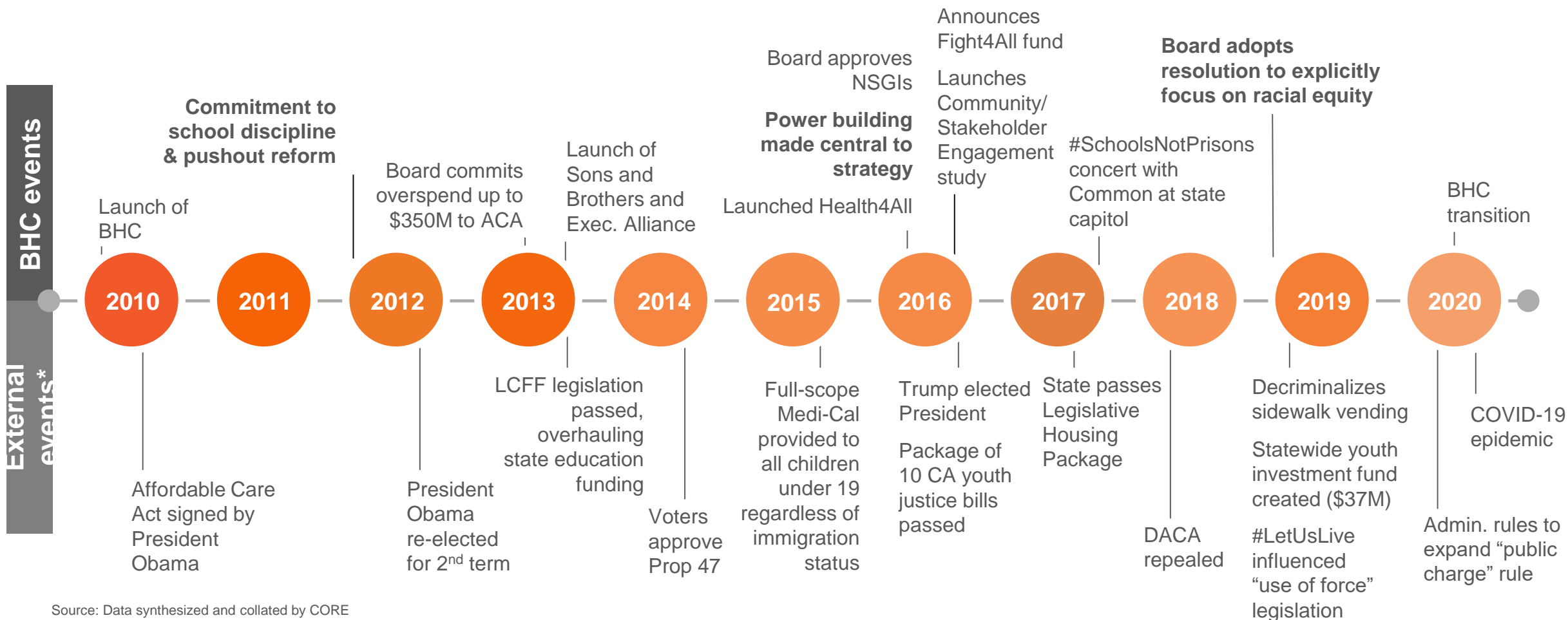
Building Healthy Communities 2010 - 2020

Building Healthy Communities (BHC) was a 10-year, \$1 billion comprehensive community change initiative launched by The California Endowment (TCE) in 2010 to advance statewide policy, change the narrative, and transform **14 of California's communities** devastated by health inequities into places where all people and neighborhoods thrive. This includes:

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- Boyle Heights
 - Central Santa Ana
 - Central/Southeast/Southwest Fresno
 - City Heights
 - Del Norte and Tribal Lands
 - Eastern Coachella Valley
 - East Oakland
 - East Salinas (Alisal)
 - Long Beach
 - Richmond
 - South Sacramento
 - South Los Angeles
 - South Kern
 - Southwest Merced/East Merced County

Key events over past 10 years

highlight that BHC has operated in a highly complex and dynamic environment and taken action to be both proactive and responsive to this shifting context



Source: Data synthesized and collated by CORE

*This only represents a fraction of key statewide/federal events; local events and wins are highlighted throughout the remainder of the report.

Board made explicit commitment to racial equity

in August 2018

WHEREAS, pursuant to its mission and core values, The California Endowment has dedicated its resources to advancing the health of underserved communities and promoting diversity, equity, and inclusion in our grant making and organizational work; and

WHEREAS, the legacy of racial injustice and racial inequality continue to impede progress and exacerbate divisiveness across the nation, resulting in poor health outcomes for people across our nation and California;

WHEREAS, that the Board of Directors, commits itself and the organization to engage in a deeper understanding of the interconnectedness of race and health, and to a more assertive and consistent application of a racial equity, racial justice, and racial healing lens to our work in the decade to come. We aspire to serve as an organizational model of such action for the field of philanthropy and the nonprofit sector and we commit to racial justice, health, and equity for all people.

RESOLVED, that The California Endowment Board of Directors shall promote the use and adherence of these tools in conducting the business of The California Endowment.

Looking to the Future (Part 1)

Vision: TCE envisions a California that leads the nation as a powerful and conscientious voice for wellness, inclusion and shared prosperity.

1

People Power

Developing young and adult leaders to work intergenerationally to raise up the voice of marginalized communities and promote greater civic activism as essential building blocks for an inclusive, equitably prosperous state.

2

Reimagining Institutions

Transforming public institutions to become significant investors in, and champions of, racial and social equity and in the healthy development and success of young people for generations to come.

3

A 21st Century “Health for All” System

Ensuring prevention, community wellness, and access to quality health care for ALL Californians.



“Three bold ideas” reflect TCE’s belief that California will be a healthier place to live and a model for the nation when it is free from social inequity and racial injustice.

Looking to the Future (Part 2)

Key shifts for TCE beyond 2020

From	To
Implicit focus on power and power building across various populations.	Central and explicit focus on power building among youth and adult leaders and communities with shared identity.
Multiple place boundaries—cities, neighborhoods, counties.	Place boundaries focused on jurisdictions that are playing fields for power-building.
Similar strategy across all 14 places.	Multiple, customized place strategies to allow for deep dives and nimble opportunistic investments.
Emphasis on policy change.	Emphasis on policy change supported by policy implementation and systems change to promote sustainability.
Create networks and alliances.	Extend and amplify networks and alliances to support lasting change.
Focus on health equity.	Focus on racial equity and targeted universalism to achieve health equity.
Top down and foundation-led.	Community- and grantee-led, with emphasis on building infrastructure and capacity.

Note: TCE funds were not used for lobbying purposes.
 Source: Interviews with TCE staff, partners, and consultants.

Note: No TCE funds were earmarked for lobbying purposes

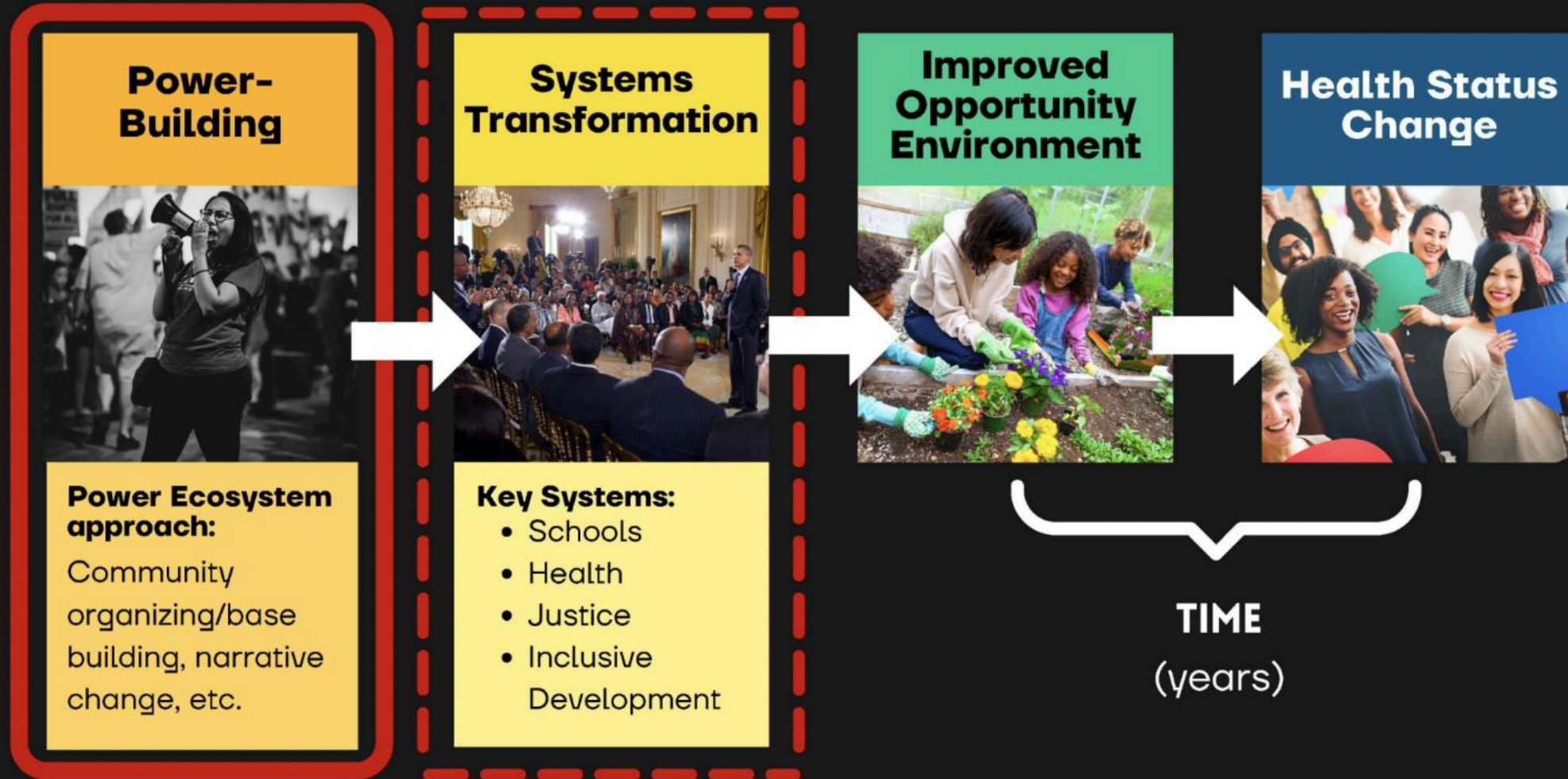


Power

**Transforming health and communities
with People Power**

Our vision for the next 10 years and beyond

THEORY OF CHANGE



POWER BUILDING ECOSYSTEM

OUR BELIEF

We will create health and racial equity through strengthening the movement ecosystem:

- Community Organizing and base building groups are at the center
- Supported by allies and partners from diverse disciplines

The “Power Flower” (Image credit: University of Southern California, Equity Research Institute) showing our commitment to a power building ecosystem with organizing and base building at the center and healing/ transformation as critical.



Four Regions

Northern California

Central Region

Los Angeles

Southern California

- ❖ San Diego (City Heights BHC)
- ❖ Imperial
- ❖ Orange (Santa Ana BHC)
- ❖ Riverside (Eastern Coachella Valley BHC)
- ❖ San Bernardino

Health Systems

Californians will have an equity-focused health and wellness system that is rooted in racial justice and promotes well-being for all.

A Transformed Health and Wellness System /S

Anti- Racist

- Produces **equitable outcomes** by race/ethnicity
- **Accountable** to communities and closing gaps in historically under-resourced communities
- Has a **community represented health workforce/healers** that taps into and reflects the community-served, embodies cultural humility and trust

Wellness- Focused

- Addresses the full spectrum of community conditions, including the underlying environmental and social conditions that influence health
- Operates through **aligned** action across public health, social services, community organizations, community residents, and health care providers
- Delivers health to people and communities, not just health care
- Sustained through **durable financing** streams and structures

Community -Centered

- Recognizes that **people are the experts** of their lived experience based on the practice of wholeness
- Provides a full range of **integrated** seamless, easy-to-navigate health, healing, social services, and community supports that address the priority needs of historically excluded communities.

Educational Justice

10-YEAR GUIDEPOSTS FOR SCHOOL TRANSFORMATION

Reimagining our institutions by transforming the U.S. public education system to become a significant investor in, and champion of, racial and social equity, and in the healthy development and success of ALL young people for generations to come.

- **Schools that are designed to strengthen students' capacities** to critique, transform and engage in society.
- **Schools where culture, climate, discipline, racial justice and healing are fully embedded** in teaching and learning.
- **Schools where the students who we push out today will thrive** socially, emotionally, and academically tomorrow.

Justice Reinvestment Systems Transformation Framework

Justice Reinvestment “what” filter

Is this organization part of a movement ecosystem that seeks to:

DISMANTLE

SHRINK

Shrink the surveilled, policed, jailed, detained, imprisoned, deported, and supervised population and the size and scope of the systems that do this work



DEFUND

Redirect public funding away from the criminal justice system and/or immigration enforcement regime

and/or

REFUND

Direct public funds towards education, housing, economic security, mental health and alternatives to conflict and violence

CHANGE

Narr/“Common Sense”

Redefine public safety and upend the logic that imprisonment, policing, and surveillance make us safe

and/or

Remove barriers
to formerly incarcerated people’s full participation in economic, education, and community life

and/or

Radically reform existing institutions
to mitigate harm (until they can be eliminated)

**BUILD &
REPAIR**

Build strong, responsive systems of care outside of the criminal punishment system that do any of the following: support healthy development, prevent and heal harm from violence and trauma, repair the racialized harm of mass incarceration/mass criminalization of immigration, or address the root causes of crime

Inclusive Community Development - A Vision For Just Transition

Vision for a Just Transition is Living Economies

Living, Local, Loving Economies are the drivers of healthy, climate & economically resilient communities

Inclusive Community Development accelerates Just Transition strategies



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