

a project facilitated by:



COMMUNITY HEALTH
IMPROVEMENT PARTNERS

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**Suicide Prevention Council (SPC)
MEDIA & A+E SUBCOMMITTEE
Minutes
Monday, July 10, 2023
2:00pm – 3:30pm
Zoom Meeting**

Purpose Statement:

The Media Subcommittee aims to impact safe and effective messaging and reporting on suicide and suicide prevention through education and engagement.

Goals:

1. Fulfill activities outlined on the Suicide Prevention Action Plan (SPAP) Media & Communication Campaigns Strategy Implementation Plan and SPC Media Engagement Plan.
2. Promote recommendations for safe messaging on suicide.
3. Coordinate annual press conference to release the SPC’s Annual Report to the Community.
4. Enhance diverse representation in media efforts and promote targeted educational resources for high priority groups.
5. Respond to media requests related on the topics of suicide and suicide prevention.

Linda Puebla	Yeni Palomino
Bri Ferreira	Aiza Leon
Charles Westfall	Frances Reyes
Richard Heller	Sarah North
Sebastian Slovin	

1. **Welcome/Introductions** 2:00pm Sarah N. /Dave J.
 - a. In the chat, participants typed in their name, organization/position, and contact information.
 - b. Group answered the question.
 - i. Icebreaker: If your life was a book, what would the title be?

2. **Purpose of Meeting** 2:10pm Sarah N./Dave J.
 - a. Discuss: SPC Updates
 - b. Discuss: SPAP Update 2023 Release
 - c. Update: SPC Report to the Community 2023 Press Conference
 - d. Next Steps
 - e. Partner Updates

3. **Discuss: SPC Updates** 2:15pm L. Puebla
 - a. CHIP Job Opportunity
 - i. Linda announced that CHIP is still looking for a training and outreach coordinator for the SPC. The position is open until filled. <https://www.sdchip.org/wp-content/uploads/2023/05/CHIP-SPC-Training-Outreach-Coordinator-II-Job-Description-2023-FINAL05-18-23.pdf>

 - b. ASIST T4T

- i. Linda shared the flyer with the group and announced we are looking for 2-3 people to attend this training and beginning facilitating any request the SPC or community may have. Flyer was dropped in the chat on 07/10 and has been sent out via active campaign.

- 4. **Discuss: SPAP Update 2023 Release** 2:20pm Y. Palomino
 - a. Logistics
 - i. Yeni informed the group that the release update is set for September but felt it was better to separate it from our press conference. She felt May 2024 may be a better fit as it is Mental Health awareness month.
 - b. May is Mental Month Press Conference Release
 - i. Yeni informed the group that the county agreed to release it in spring 2024.

- 5. **Discuss: SPC Report Card** 2:30pm Y. Palomino

- 6. **Update: SPC Report to the Community 2023 Press Conference** 2:40pm Y. Palomino
 - a. Possible messaging to the community
 - i.
 - b. Date
 - i. May 2024
 - c. Location
 - i. In Person
 - d. Time
 - i.

- 7. **Event Speakers**
 - a. MC –
 - i.
 - b. County Leadership –
 - i.
 - c. Personal Testimonies –
 - i.
 - d. Any Others?
 - i.

- 8. **Event Visuals** 2:50pm Y. Palomino
 - a. County Facebook Livestreaming
 - b. Poster Boards
 - c. New Ideas

- 9. **Next Steps** 3:10pm Y. Palomino
 - a. Action Items

- 10. **Announcements** 3:20pm All

Next Media Subcommittee Meeting:

January 2023 (no meeting)	February 2023 (no meeting)	March 2023 03-13-23 2:00pm-3:30pm Via Zoom	April 2023 04-17-23 2:00pm-3:30pm Via Zoom	May 2023 05-08-23 2:00pm-3:30pm Via Zoom	June 2023 06-12-23 2:00pm-3:30pm Via Zoom
July 2023 07-10-23 2:00pm-3:30pm Via Zoom <i>[Joint meeting with A&E Subcommittee]</i>	August 2023 08-14-23 2:00pm-3:30pm Via Zoom <i>[Joint meeting with A&E Subcommittee]</i>	September 2023 TBD <i>[Joint meeting with A&E Subcommittee]</i>	October 2023 10-09-23 2:00pm-3:30pm Via Zoom <i>[Joint meeting with A&E Subcommittee]</i>	November 2023 (no meeting)	December 2023 (no meeting)

Next SPC Meeting:

**Tuesday, July 25, 2023 from 10:00am-11:30am via Zoom
(RSVP to lpuebla@sdchip.org)**