### Selective Strategies

#### Key Strategies

<table>
<thead>
<tr>
<th>Key Strategies</th>
<th>Education (SE)</th>
<th>Training for Providers (STP)</th>
<th>Skill Building and Training for Community Members/Clients (SSB)</th>
<th>Utilization of Supportive Models (SSM)</th>
<th>Research and data to inform practice (SRD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objectives</td>
<td>SE1. Education is provided to priority communities and populations.</td>
<td>STP1. Training Developed and Implemented for Front Line Professional and First Responders</td>
<td>STP2. Address Secondary Trauma Among Providers</td>
<td>SSB1. Implement skill building workshops or services for community members</td>
<td>SSM1. Utilize supportive models for early intervention among identified populations.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SSM2. Increase use of alternative intervention s and therapies.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SRD1. Utilize data to inform suicide prevention strategies.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SRD2. Utilize a Mental Health Services use database registry</td>
</tr>
</tbody>
</table>

### Key Elements - Outreach and Direct Service

- Includes stigma reduction
- Myths vs. facts
- Partner with existing non-profits working with and advocating for mental health issues
- Inform County sponsored trainings
- Training for physicians/PCP staff
- Yellow Ribbon as a model
- Red Folder as a model
- Support for providers to address secondary or vicarious trauma
- Teach coping Skills
- Focus on early intervention
- Life skills training
- Problem solving
- Building self-esteem and self-worth
- Skills for interpersonal relationships
- Use train the trainer model where community members could reach out and teach each other (faith community)
- Use “peer to peer” models
- “In their language”
- Promotora model
- Promote as partnering in wellness
- AA model
- Recovery coach model
- Mobile units model
- Self-help models
- Partner with in home visitors (PHN, Meals on Wheels, RSVP)
- Support group
- Utilize paraprofessionals
- Confidentiality assured
- Animals
- Art
- Music
- Telenovela
- Expand online information and resources delivered online
- Additional information needed about successful programs
- Define success and identify duration
- Use data to identify at-risk populations
- Use of local resources and expertise
- Use data to describe at-risk populations (demographic, regions, time info.)
- Common data elements that are universal
- Mandated participation
- Outcome Assessments mandated for programs

Prepared by Harder+Company Community Research for Community Health Improvement Partners (CHIP) March 2011
<table>
<thead>
<tr>
<th>Key Strategies</th>
<th>Education (SE)</th>
<th>Training for Providers (STP)</th>
<th>Skill Building and Training for Community Members/ Clients (SSB)</th>
<th>Utilization of Supportive Models (SSM)</th>
<th>Research and data to inform practice (SRD)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- Produce standardized training</td>
<td>Include medical professionals</td>
<td>- Organization identify leaders/leadership</td>
<td>- Hospital Agreements</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Use DVD/video to educate</td>
<td>- Social Service agencies</td>
<td>- Public endorsement of supportive model</td>
<td>- MOUs</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Fire/Police departments</td>
<td></td>
<td>- BAA</td>
<td></td>
</tr>
<tr>
<td>Key Elements -</td>
<td></td>
<td>- PERT</td>
<td></td>
<td>- Use de-identified data</td>
<td></td>
</tr>
<tr>
<td>Organizational/System</td>
<td></td>
<td>- First Responders</td>
<td></td>
<td>- Report cards</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Hot Line staff</td>
<td></td>
<td>- Regular reporting of data</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Get County administrators on board</td>
<td></td>
<td>Need to get buy in (hospitals, Mental Health, County, CHIP)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Uniform training provided by the County</td>
<td></td>
<td>- Buy in from Businesses - EAP</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Suicide prevention training and info plan in all county/government contacts</td>
<td></td>
<td>- Buy in from schools (college, counseling services)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- group relevant training – organized by professions</td>
<td></td>
<td>- expansion to non-fatal data collection to provide additional info</td>
<td></td>
</tr>
</tbody>
</table>